



For
Small
Business



Cisco Small Business Unified Communications 320W

In a tough economy, communication is more important than ever for small businesses. Your customers are demanding, so you need to engage them with fast, personalized service to stay ahead of competitors. Employees are becoming more mobile, and they need to keep in touch with colleagues, customers, and business partners inside and outside the office. And budgets are tight, so keeping costs under control is always a priority.

To meet these challenges, you need a complete communications solution that is designed and priced specifically for small businesses like yours. The Cisco® Unified Communications 300 Series lets your employees stay connected with the people and resources they need each day—anytime, everywhere.

Easy, Affordable Unified Communications for Small Business

The Cisco Unified Communications 300 Series delivers everything you need for business-class networking and voice communications across your entire company. This right-priced solution lets you take advantage of IP telephony to reduce phone costs, boost employee productivity, and create a more collaborative company. It includes built-in data and wireless support, plus advanced phone features such as voicemail and automated attendant.

The Cisco Unified Communications 300 Series lets you replace your PBX or key system with a single, all-in-one network solution. Part of the Cisco Small Business product family, it is easy to set up and manage, yet flexible enough to grow and change along with your business.

Business-Class Calling and Messaging

The Cisco solution makes it easy for employees to reach the people they need fast, using powerful phone features that were once reserved for large corporations. Transfer a call, use speed dial to contact a customer, or set up a quick conference by pressing a few keys. Sophisticated voicemail with email notification and an automated attendant help ensure that you never miss an important call from a client or business partner.

Minimizes Phone Expenses

Save money on long distance by using the Internet to make phone calls. With the Cisco Unified Communications 300 Series, you can place and receive calls with cost-effective Session Initiation Protocol (SIP) trunks.

Built for Small Businesses

Every business is unique, and the flexible Cisco Unified Communications 300 Series can work the way you do. It was designed and built specifically for small business, working in small office spaces, so you can install it as a desktop unit or mount it on a wall.

Work Better Together

With the Cisco Unified Communications 300 Series, you can improve communication across your entire business, to build a more agile, collaborative company. You will be able to make decisions faster, encourage innovation and creativity, and connect callers with the person they need right away.



Easy Setup and Management

The Cisco Unified Communications 320W lets your employees stay connected with the people and resources they need each day—anytime, everywhere.

Value Without Compromise

Small businesses no longer need to compromise on voice quality or features to enjoy the benefits of unified communications. With a Cisco Small Business solution, they can have the quality, peace of mind, and investment protection of a business-class solution at an affordable price.

Table 1 lists the features of the Cisco Unified Communications 300 Series.

Table 1. A Complete Solution for Small Businesses

Feature	Description
Rich voice features	<ul style="list-style-type: none">• IP-based telephony supporting Cisco SPA300 and SPA500 Series IP Phones• Includes licenses for up to 24 phones (maximum 9 analog phones/fax)• SIP trunking support for clear, high-quality voice services• Interoperable with up to 12 public switched telephone network (PSTN) lines (FXO)• ISDN Basic Rate Interface (BRI) via Mediatrix® 4400 Series Digital Gateways• Voicemail and auto attendant• Voice to email notification
Powerful data networking	<ul style="list-style-type: none">• 4-port Gigabit Ethernet (1000 Mbps) switch with VLAN support, to connect devices or expand• Gigabit Ethernet WAN port to connect your office to the Internet
Flexible wireless networking	<ul style="list-style-type: none">• Built-in 802.11n wireless access point lets employees stay connected to voice or data as they roam around the office
Easy setup and management	<ul style="list-style-type: none">• Simple-to-use web-based configuration utility for easy deployment

For More Information

To find out more about the Cisco Unified Communications 300 Series, visit www.cisco.com/go/uc300.